

Date: 7/1/24 - Board Meeting #4

Here are the important topics and action items from the Board Meeting Minutes:

1. Previous Meeting Minute Review:

- Secretary (Joey) to submit Previous Meeting Minute copy for Board review 1-day minimum before next board meeting.

2. Action Items:

- Real Estate: Create a Lease Proposal for the Donor, including events only, partial tenancy, and sole tenancy options.
- Event Planning: Postpone the July Camping event and plan a different event to replace it.
- Membership: Set a goal of 50 members by opening day and engage with prospective members.
- Branding & Marketing: Approve the Merchandise budget and vote on next meeting.
- Business Development: Create a marketing/event plan to make revenue projections a reality and discuss sponsorships with the Donor.
- Tech Implementation: Request a budget increase of \$250 for more physical storage and research Amazon Prime day deals.
- Legal & Organizational Structure: Update bi-laws and finalize the 501c3 filing.

3. Reports from Sub-Committees:

- Real Estate: Update on Lease Proposal creation and discussions with the Donor.
- Event Planning: Plan alternative events to replace the postponed July Camping event.
- Membership: Track membership growth and engage with prospective members.
- Branding & Marketing: Develop merchandise for opening day.
- Business Development: Discuss sponsorships and revenue projections with the Donor.
- Tech Implementation: Upgrade physical storage and finalize hardware needs.
- Legal & Organizational Structure: Update bi-laws and finalize 501c3 filing.

4. Special Announcements:

- Action Delegation: Decide and approve merchandise budget and decide who will run merchandise.
- Review and approve meeting minutes (overdue from 6/17).