

Meeting Notes: **Boarding Meeting #2_5-20-24**

1. Approved previous minutes
2. Actions:
 - Send BBQ event pictures to Social Media Guru Member for social media posts.
 - Decentralize Twitter logins.
 - Promote member content in newsletters and blogs.
 - Consider Proton email subscription.
 - \$70 per year membership fee (can pay in BTC).
3. Reports from sub-committees:
 - Education: bi-weekly meetings.
 - Real Estate: Donor update
 - Legal: prep filing federal document, get legal opinion from Legal Counsel.
 - Items ready by the next board meeting: PO Box, bank, website, and logo.
4. Business development:
 - Explore partnership opportunities and draft business model.
 - Prepare sustainable long-term business plans for the building.
 - Consider backup plans for potential building failure.
5. Event planning:
 - Review success of previous event (Member BBQ).
 - Plan future events (Rockies game, camping/hiking, etc.).
6. Branding and marketing:
 - Work with SM Guru on marketing kits and viral moments.
 - Collaborate with influencers and potential sponsors.
 - Develop merchandise (hats, shirts, pins, stickers, etc.).
7. Sponsorships:
 - Explore potential sponsors.
 - Draft contracts, agreements, and update slide deck.
8. Tech implementation:
 - Complete the upgrade of server components and implement setup.
 - Decide FOSS services to host on server.
9. Legal and organizational structure:
 - Review and finalize charter and bylaws.
 - Discuss tax implications for member dues.
 - Establish a filing timeline with Legal Counsel.
10. Finance:
 - Update on current financial status (on-chain, LN, and event expenses).
 - Set up Mercury bank account.
 - Late fee policy for membership dues
 - "No prorated dues" approved

Actionable Steps for the Next Board Meeting:

1. Prepare and review updated financial reports.
2. Finalize the website and establish a membership application process.
3. Establish a timeline for the federal filing process.
4. Explore additional sponsorship opportunities.
5. Develop a long-term business plan for the building.
6. Discuss and finalize the backup plan for potential building failure.
7. Plan future events and engage members in the process.
8. Continue to explore and implement FOSS services